JENZER ADVISORY

Owner-side asset performance system for complex industrial assets

No Surprises Asset Performance Transformation

A practical transformation model for reliability, maintenance, integrity, turnaround readiness, cost discipline and frontline ownership.

We build the reliability system by solving the reliability problems.

Start with facts

Baseline performance, process and capability

Follow the value

Attack the biggest value leaks first

Build to sustain

Embed client-owned reliability leadership

The hidden reliability value gap

Most facilities do not fail catastrophically. They erode - through hidden threats, chronic defects and a culture built around reaction. The value being lost is real, measurable and largely recoverable.

Hidden threats

Undetected degradation and deferred integrity risk remain below the surface until they become constraints.

Bad actors

A small number of assets often drive a disproportionate share of failures, losses and cost.

Weak processes

Planning, scheduling, MOC, RCA and defect elimination gaps let defects propagate unchecked.

Reactive culture

Frontline teams firefight instead of executing a disciplined reliability plan.

This is for leaders facing...

Production losses, chronic bad actors, repeat failures, maintenance cost escalation, weak planning and scheduling, poor CMMS / SAP data, turnaround surprises, fragmented operations / maintenance / reliability interfaces, and frontline knowledge that is known locally but not converted into action.

Reliability is the multiplier

Reliability is one of the few levers that moves safety, production, maintenance cost and turnaround performance together. Weakness in one dimension compounds across all others.

1 Operational availability

Every unplanned loss event has a direct production and margin cost.

2 Process safety

Reactive maintenance and uncontrolled defects precede process safety events.

3 Maintenance cost

Proactive reliability programs reduce emergency and corrective spend.

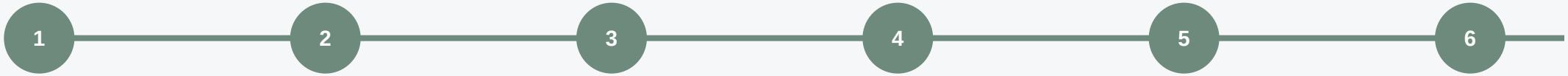
4 Turnaround performance

Reliability discipline reduces scope creep and surprises at the gate.

The gap is not usually knowledge. The gap is the operating system that turns knowledge into prioritised, owned and closed action.

Build the system by solving real problems

The client does not first learn the method and apply it later. Teams learn the method by applying it to the problems that matter now - on live assets, with real constraints, owners and value at stake.



Diagnose

Baseline performance, work processes and capability.

Prioritise

Benchmark where credible data exists and quantify the value gap.

Mobilise

Deploy the team to highest-value units and problems.

Solve

Attack threats, bad actors, defects and root causes.

Embed

Build the work processes that prevent recurrence.

Sustain

Transfer ownership to a permanent Reliability Leadership Team.

Every phase works on live problems: methodology proven in-situ, not taught in a classroom.

Two engines: direct value now, sustained reliability after

The model separates fast value capture from the operating-system foundations needed to stop the losses returning.

Direct Value Engine

Targets today's biggest value leaks - visible, measurable and recoverable now.

MTO / threats - Threats, opportunities, value, ownership and action visible.

Bad actors - Assets driving disproportionate failures, losses and cost.

RCA and defects - Fact-based root causes and structured defect elimination.

Repeat failures - Chronic failures closed with verified fixes.

Cost opportunities - Corrective, preventive and emergency spend reviewed.

Sustainability Engine

Embeds the work processes that make reliability permanent.

Execution discipline - planning and scheduling, MOC, turnaround management

Assurance backbone - RCM, RBI, SIF lifecycle management

Data and governance - CMMS / master data, dashboards, ownership and barrier removal

Capability transfer - role-based training, coaching and internal ownership

Leadership cadence - process health, value pipeline and reliability governance

Frontline intelligence. Targeted experts. Client-owned reliability leadership.

1

The frontline is the intelligence system

Operators, technicians, planners and supervisors know where the problems are. The program converts this knowledge into structured, fact-based, prioritised action.

2

SMEs accelerate resolution

Targeted specialists are deployed at critical junctures to solve defined problems, challenge assumptions and transfer capability - not replace ownership.

3

Governance becomes leadership

The transformation steering team evolves into a permanent Reliability Leadership Team that owns the value pipeline, process health and barrier removal.

Reference transformation at scale

A prior complex industrial reference mobilised resident reliability specialists, rotating SMEs and multiple work-process deployments across two industrial sites and sixteen operating units, with completed RCAs and measurable improvement across incidents, production losses, availability, maintenance discipline and proactive culture.

2
Industrial sites

16
Operating units

16
Completed RCAs

Multi-year
Deployment

Three ways to engage

Each offer delivers value from day one and scales to the client starting point.

A 2-4 week Asset Performance Diagnostic

Baseline, benchmark and value gap; process and capability assessment; prioritised improvement roadmap; clear business case for action.

B 90-Day Reliability Value Sprint

MTO, bad actors, RCA, defect elimination, repeat failures and maintenance cost opportunities; measurable improvement in one quarter.

C Full Asset Performance Transformation

Multi-unit or multi-site deployment with resident team, rotating SMEs, process build, capability transfer and permanent Reliability Leadership Team.

Next step

Start with a 20-minute diagnostic call to confirm the value leakage pattern, data availability, site scope and whether the right first move is a Diagnostic, 90-Day Sprint or Full Transformation.

Gregor Jenzer

gregor@jenzeradvisory.com

www.jenzeradvisory.com/asset-performance